

CORCHORUS FIBER INTERNATIONAL MERCHANT PRIVATE LIMITED

"Weaving Sustainability, Exporting Excellence."





Introduction

Corchorus Fiber International Merchant Private Limited, headquartered in **Mumbai**, is a forward-looking enterprise **redefining the global jute market**. We specialize in the **manufacturing, processing, and export of premium jute products, including hessians, bags, ropes, mats, and laminated varieties**. With operations already extending to international markets, our company **promotes sustainable solutions through vertically integrated production, ensuring quality from raw fiber to finished product**. We serve a wide spectrum of **industries—agriculture, packaging, home décor, fashion, and industrial use—delivering eco-friendly alternatives to plastic-based materials**. Our commitment to sustainability, innovation, and global trade positions us as a key player in transforming traditional jute into modern, value-added exports. Through technology adoption and strategic market expansion, we aim to set new standards in the jute industry while contributing to India's export economy.

Vision

To become the world's most trusted brand in eco-friendly jute exports, leading the movement for sustainable alternatives and driving inclusive growth.

Mission

To manufacture and globally distribute innovative, eco-conscious jute products by integrating traditional fiber heritage with modern technology and global market needs.



Challenges

Plastic Pollution Crisis

Plastic waste continues to damage ecosystems and oceans, pushing consumers and regulators to seek sustainable alternatives. Jute, being biodegradable, is underutilized in replacing plastics globally.

Missed Export Potential of Indian Jute

India, despite being a major jute producer, lacks aggressive international positioning and market penetration for value-added jute products. This limits our trade surplus and farmer incomes.

Fragmented Value Chain

Inconsistent quality, lack of centralized control, and inefficient logistics hurt India's competitiveness in the global jute trade.

Lack of Modern Designs & Branding

Jute is often perceived as traditional or utilitarian. There is a gap in innovation, packaging, and branding for premium and aesthetic applications in global markets.

Solutions we are offering



Established Export Operations

We already export a diverse range of jute products, helping meet the growing global demand for biodegradable materials with consistent quality and compliance.



Vertically Integrated Supply Chain

From raw fiber sourcing to packaging and dispatch, our controlled ecosystem ensures timely, cost-effective, and standardized exports.



Product Customization & Innovation

We develop modern, customizable jute designs that cater to global aesthetics—be it in home décor, gifting, or corporate use.



Eco-Friendly and Certified Products

Our jute offerings are chemical-free, biodegradable, and compliant with international standards, appealing to eco-conscious global buyers.

Unique Selling Points

Export-Ready Infrastructure

We're equipped with compliance, certifications, and logistics to meet global procurement standards across continents.

Customization for Global Clients

Our team delivers on tailored requirements—from branding to packaging—making us a flexible partner for international buyers.

Innovation-Backed Design

Beyond basics, we offer stylish, reusable, and purpose-built jute products that match global consumer trends.

Sustainability + Traceability

We ensure eco-compliance while offering traceability from farm to finish, a growing buyer preference.

Our Products



Coarse Heavy Plain

woven fabric usually of jute or hemp used for bagging and wrapping and in furniture and linoleum manufacture.



Coarse Heavy Plain

Gunny bags, also known as jute bags or hessian bags, are inexpensive bags traditionally made from jute or other natural fibers like hemp or flax.



Carpet

Jute carpets are crafted from the strong and durable fibers of the jute plant, a naturally renewable resource. They are known for their earthy textures and natural tones, adding warmth and a rustic aesthetic to any room. Jute carpets are a popular choice for their durability, cost-effectiveness, and ease of cleaning.



Jute Hand Bag

Durable and trendy for various fashion needs: The durability of jute fashion bags sets them apart from other bags. · Variety of designs, sizes, and handle

Our Products



Yarn

Yarn is a continuous strand of fibers that are either twisted or plied together, creating a thread-like material used for various applications like weaving, knitting, crocheting, and sewing.



Hessian Cloth

Hessian cloth, also known as jute fabric, is a versatile material used in various industries and applications, including construction, packaging, agriculture, and even crafts.



Jute Bag

Jute, also known as the "golden fibre" – a natural fibre has provided a reprieve. It's used to make a variety of items which include sacks, curtains, furniture accessories and rustic looking jute bags. The fibre is made from plants with long, soft and shiny fibres spun into strong but coarse threads.



Basket Jute

The Small Square Jute Baskets can be used over and over again and in many areas of the home. They are ideal to keep your workspace tidy; to hold kitchen utensils; for smaller children's toys; toiletries in the bathroom; or for small potted plants.

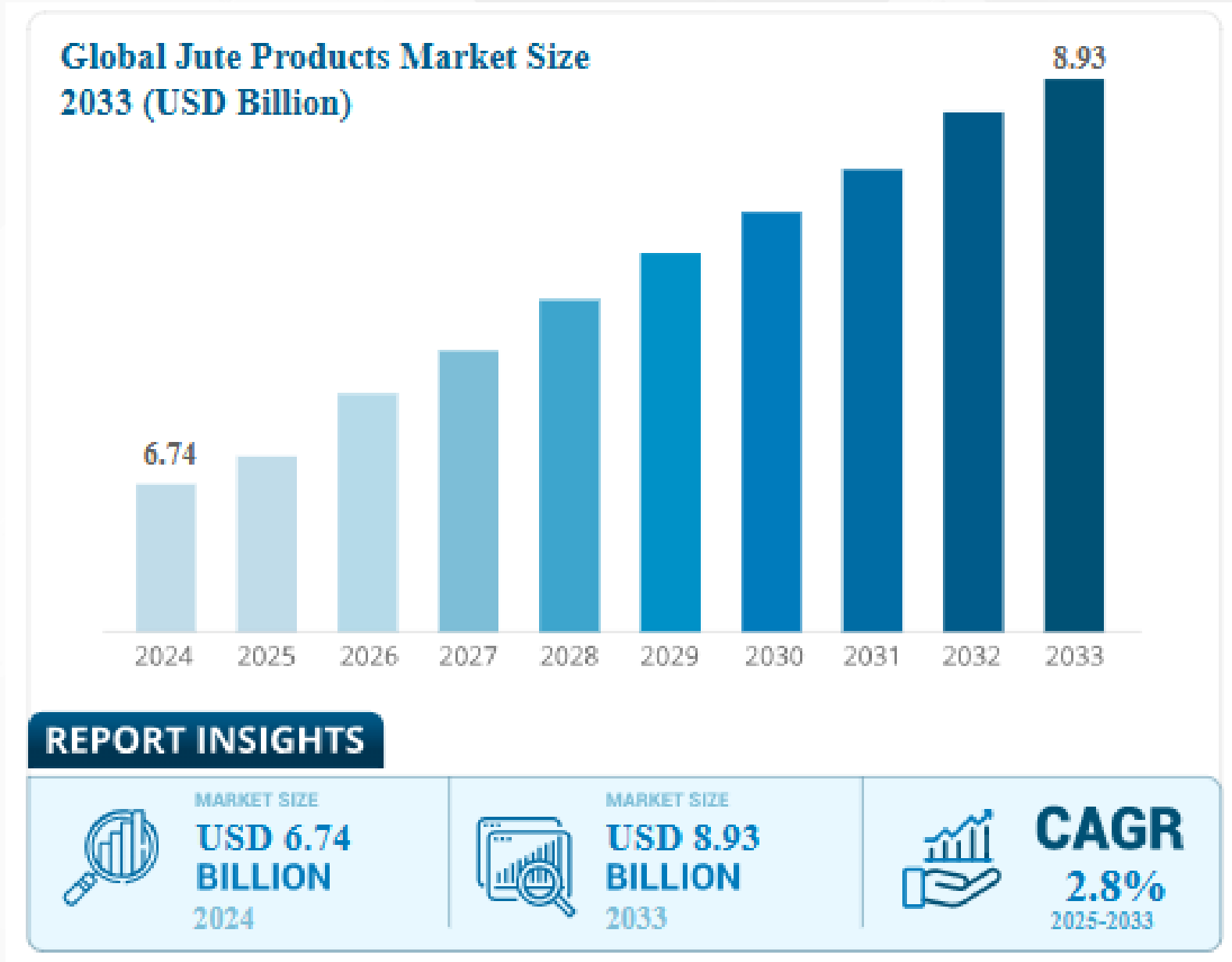
Market Dynamics

Global Jute products market

The global Jute Products market size valued at approximately **USD 6.74 billion in 2024** and is expected to reach **USD 8.93 billion by 2033**, growing at a compound annual growth rate (**CAGR**) of about **2.8% from 2025 to 2033**. 🔗

Driving Factor

- **Rising Demand for Sustainable and Eco-Friendly Alternatives to Boost the Market**
- **Government Regulations and Bans on Plastic Usage to Expand the Market**
- **Expansion in Sustainable Fashion and Home Décor to create Opportunity for the product in the market**



Target Market



Aim to Scale-Up



Phase 4: Product Diversification

Launch eco-lifestyle products and partner with international designers for premium segments.

Phase 3: Brand Building

To create a brand identity internationally.

Phase 2: Global Distributor Network

Onboard distributors across EU, Middle East, and USA to penetrate premium markets.

Phase 1: Production Capacity Expansion

Invest in machinery and labor to meet increasing export demands and reduce lead times.

G2M Strategy

Global Trade Platforms & B2B Portals

Active participation on Alibaba, TradeIndia, and ExportHub for consistent international leads.



Presence at International Expos

Showcasing products at trade fairs like Heimtextil, Ambiente, and Gulf Expo for visibility.



Strategic Alliances

Collaborations with export councils, green procurement agencies, and sustainability-focused brands.



Cross-Border Digital Marketing

Targeted SEO, LinkedIn B2B campaigns, and influencer outreach in niche export markets.

Revenue Model



Direct International Sales

Bulk B2B export orders form a significant revenue component, especially in Europe and North America.



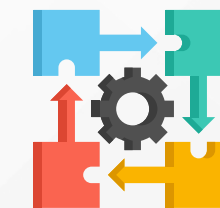
OEM Manufacturing & White Labelling

Supplying global brands under their label with our high-quality jute products.



Domestic Wholesale & E-commerce

A growing domestic arm supplying retailers and launching online sales in parallel.

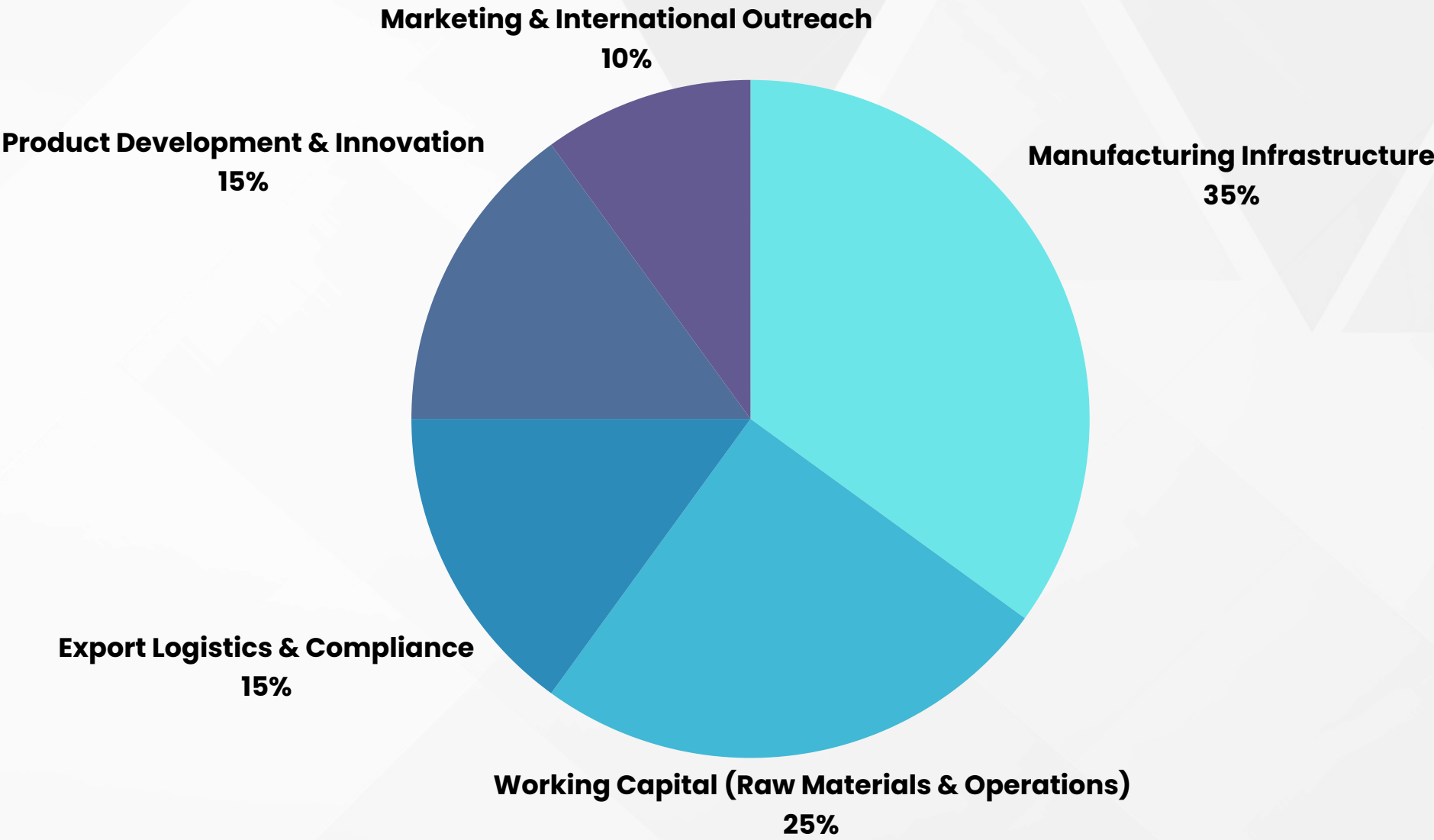


Customized Corporate Gifting Exports

Large orders for eco-gifting solutions tailored to brand identities of multinational corporations.

Fund Utilization

Category	% Allocation
Manufacturing Infrastructure	35%
Working Capital (Raw Materials & Oper	25%
Export Logistics & Compliance	15%
Product Development & Innovation	15%
Marketing & International Outreach	10%



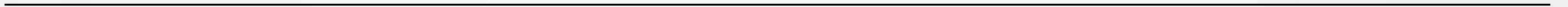
Key Leadership



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Director



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